

A Force of Nature

Sponsorship
Opportunities

 Team
Green

2008 - 2012



Buddy

Sport: Triathlon
Birth Date: May 25, 1986
Height: 5'10"
Weight: 160lbs



Competitive swimming was a big part of my life for many years and I was going to attend an American University on a scholarship after high school. At the end of my last year of high school I lost my dad in a car accident and I made the hard choice of staying here in Sudbury to attend Laurentian. After being named OUA All Star my first year at Laurentian I decided that I wanted to try something new.

A close friend who was training for Ironman's introduced me to the sport of triathlon. In only my first year, and my second triathlon I won Nationals. I had very good success early I was hooked. Triathlon is a sport that requires a lot of traveling and a significant financial commitment.

Growing up I always had two dreams. Dream one was to a full scholarship and swim at a big U.S. school. I really wanted to have my university paid for so my parents wouldn't have to worry about paying for my post secondary education.

After losing my dad I only two months left of high school I thought it was more important to stay home with my mom and little sister.

Dream number two was going to the Olympics. It was always something I wanted in swimming.

But now I see myself even closer to my Olympic dream with triathlon. In my first two years I had very good success in Triathlon at the Age Group level and this past spring was given Elite status to compete in Canada as a Pro.

In fact, based on my performances I was given my International Elite Card which entitles me compete on the World Cup circuit and to start collecting the international points I will need to qualify for the 2012 Olympics.

My record speaks for itself. I am confident that with the right kind of sponsorship I will be able to reach the highest levels of Triathlon and I ask you to join me on this journey.

Successes:

Swimming:

15+ of competitive swimming

Ranked 1st in Canada at ages 14 and 15 in the 1500m Freestyle

Top ten rankings also in the 200m Freestyle, 400m Freestyle and 200m Butterfly Offered Division 1

Scholarship Ontario University Athletics All Star

Triathlon:

2006 Muskoka Triathlon

1st Place

2006 Canadian National Triathlon Championships - Brampton ON

1st Place

2006 Niagara Triathlon

1st Place

2006 Barrie Triathlon

1st Place

2006 World Triathlon Championships

24th Place (Switzerland)

2007 World Elite Aquathlon Championships

10th Place (Mexico)

2007 North Bay Triathlon

1st Place

2007 Gravenhurst Olympic Triathlon - July 14

1st Place and New Course Record

2007 Gravenhurst Sprint Triathlon - July 15

1st Place and New Course Record

2007 National Triathlon Championships

1st Place (Drummondville QE)

2008 World Triathlon Championships

39th Place - Swim portion cancelled

Raced Injured (Vancouver)

2008 Muskoka Chase Triathlon

13th Place Pro (Raced Injured)

2008 North Bay Triathlon

1st Place

2008 Timmins Triathlon

1st Place

2008 Temiskaming Shores Triathlon

1st Place

2008 Muskoka 70.3 Half Ironman

1st Place

Sponsorship

Every level of sponsorship requires a 4 year commitment to ensure support through to 2012 Olympics. (Value of listed x 4)

Race Title Sponsor: Provide the necessary funding in order to attend a particular race (see 2009 Race Schedule)

- 4" x 8" Thank you photo from the race
- I would wear a T-shirt or other article of clothing with your logo on it
- In my race report on my blog you and your company would be thanked and recognized for getting to me to that race.

Merchandise/Equipment Sponsor:

- 4" x 8" Thank you photo
- Your company would be thanked and recognized on my blog along with your website and/or contact information
- Any opportunity I would promote your product and how great it's been for me
- Once a month updates via e-mail from May until October (peak race season)

Bronze \$500

- 4" x 8" Thank you photo
- Your company would be thanked and recognized on my blog along with your website and/or contact information
- Once a month updates via e-mail from May until October (peak race season)

Silver \$1000

- 8" x 10" Thank you photo
- Logo on race suit
- Your company would be thanked and recognized on my blog along with your website and/or contact information
- Once a month updates via e-mail from May until October (peak race season)

Gold \$2500

- 8" x 10" Thank you photo
- Logo on race suit
- Race reports after every race
- One speech each year to your employees about "My story/motivational"
- Your company would be thanked and recognized on my blog along with your website and/or contact information
- Once a month updates via e-mail from May until October (peak race season)

Platinum \$5000

- 8" x 10" Thank you plaque with photo
- Logo on race suit
- Year round monthly updates via e-mail
- Race reports after every race
- Two speeches each year My story/motivational/overcoming obstacles
- 3 days a year learn to swim for employees
- Your company would be thanked and recognized on my blog along with your website and/or contact information



Current & Past Sponsors

ShotCrete Plus - Matthew Mooney assisted me in getting to the World Championships this year in Vancouver and despite not having one of my best races I gained invaluable experience at this level.

BioPed: - This spring I suffered a foot injury as a result of requiring orthotics. Robin White at BioPed fitted me with new training shoes and orthotics for my everyday shoes and another pair of orthotics for my racing shoes. Since then I am able to compete pain free and correct running form.

Gagnon Opticians: - Josée Gagnon at Gagnon Opticians has been more than just a sponsor. She has also become a really close friend and I find myself popping into her store all the time just to talk. Josée gave me a really nice pair of sun glasses that have really helped to protect my eyes everyday while training, racing and just wearing around town.

Brooks: - Brooks has been great providing me with a big discount whenever I need any running clothes for all seasons.

Dr. Aaron Stauber - I met Upper Cervical Doctor, Dr. Stauber while he was working out. I had been experiencing some pain in my back while training and racing on the bike. I approached Dr. Stauber and the care he provided has been something else. I didn't know what an upper cervical doctor did but Dr. Stauber explained why my back was not healing. Dr. Stauber corrected an imbalance in my hips allowing me to walk and run without leaning to one side, and ride my bike without pain.

Peak Performance: - I was really fortunate that Peak Performance here in Sudbury and Ottawa was able to do my lactate and VO2 testing for all three of the sports, swimming, biking and running. This enabled me to gather some very accurate data that has helped me isolate the areas of my training that require work.

2009 Race Schedule

Winter Training Camp (Florida) 10 days

ITU* Race - May 23, 24 or 30, 31

Muskoka Chase - June 14 (Elites always on TSN) ITU* Race - July

2009 Canadian National Elite Championships - August 23 Kelowna, B.C.,

Muskoka 70.3 - September 13

ITU* Race - Mid October

70.3 Half Ironman World Championships (Clearwater, Florida)

* Final race schedule pending the release of the ITU 2009 World Cups Schedule



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